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BOOK PROPOSAL FORM

Dear Author / Editor,

The acceptance and successful marketing of your book depends on the information you give us. **PLEASE HELP BY COMPLETING THIS QUESTIONNAIRE IN ALL DETAILS** at your earliest possible convenience (typewritten copy is preferred) **restricting yourself to the scientific contents of your book. PLEASE USE ADDITIONAL SHEETS WHEREVER NECESSARY.**

1. TITLE OF YOUR BOOK with subtitle if any:

MAIN SUBJECT OF YOUR BOOK:

INTERDISCIPLINARY SUBJECT AREAS:

ABOUT YOURSELF

2. NAME AND OFFICIAL ADDRESS OF EACH AUTHOR / EDITOR

(In the order in which they should appear in the book)

a. Name and Official Affiliation(s)

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

b. Name and Official Affiliation(s)

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

c. Name and Affiliation(s)

Address

Mobile:

Tel: (Off):

(Res):

Fax:

Email:

3. FOR COPYRIGHT AND REGISTRATION PLEASE PROVIDE FOLLOWING INFORMATION ABOUT EACH AUTHOR / EDITOR:

Last name	Middle name(s)	First name	Date of birth	Citizenship
a.				
b.				
c.				

4. PRESENT POSITION

5. FORMER APPOINTMENTS/ACADEMIC:

6. EXPERIENCE

7. PROVIDE DETAILS OF YOUR AREA OF WORK, HONORS, ETC. WHICH UNDERLINE THE USEFULNESS OF YOUR BOOK TO THE READER.

ABOUT THE BOOK

8. STATUS OF MANUSCRIPT: Partial Complete
(Please 3TICK applicable)

9. WILL YOU BE ABLE TO PREPARE THE TEXT ELECTRONICALLY ? IF SO, WHAT SOFTWARE WILL YOU BE USING ?

10. WILL YOU BE ABLE TO PREPARE YOUR FIGURES ELECTRONICALLY ? IF SO, WHAT SOFTWARE WILL YOU BE USING ?

11. ESTIMATED COMPLETION DATE:
(If manuscript is not complete)

12. NUMBER OF PAGES OF TYPED MANUSCRIPT:

13. ESTIMATED NUMBER OF PRINTED PAGES:

14. NUMBER OF: Line Drawings:

Tables:

Photographs: (a) Colour:

(b) Black and White:

Problems :

Exercises:

Case Studies

Any Special Feature:

15. SOLUTIONS / INSTRUCTOR'S MANUAL

This is extremely important for adoption of book in international markets if you have problems and exercises. WILL YOU PREPARE THE SOLUTION MANUAL ALONG WITH THE MANUSCRIPT?

16. CONTENTS- Please give a full list:
(Attach separate sheets if required)

17. AUDIENCE

What disciplines (in order of importance) are addressed by your book?

18. WHAT PERCENTAGE OF TEXT WILL APPEAL TO:

Undergraduates % Postgraduates % Professionals %

Researchers % Industry % Others (specify) _____

19. IF DESIGNED AS A TEXTBOOK PLEASE INDICATE

- a. Is it a Core Text or supplementary text ?
- b. Name / Number of Course(s):

20. NAMES OF UNIVERSITIES WHOSE SYLABII HAS BEEN COVERED WITH PERCENTAGE OF SYLABII COVERED

21. PREREQUISITE AND CONCURRENT COURSES

(List the knowledge / skills the reader should have)

22. IF DESIGNED AS MONOGRAPH / REFERENCE / PROFESSIONAL BOOK

(Indicate audience who may use the book)

23. WHAT PERCENTAGE OF THE FOLLOWING GROUPS OF PEOPLE WILL WANT TO BUY YOUR BOOK ON A SCALE OF 100.

THE TOTAL PERCENTAGE SHOULD NOT EXCEED 100 PERCENT

Libraries (Academic/Corporate/Hospital etc.)%

Practitioners / Professionals.....%

Scientists / Researchers.....%

Lecturers/Tutors%

Graduate Students%

Undergraduate Students.....%

Others (please specify) %

TOTAL.....100%

24. SUBJECT MATTER

Please answer each of the following questions in a few sentences. This will serve as the basis for our promotional texts.

- a. What is/are the subject(s) of your book?

- b. What methods, results, or topics will be of particular interest to the readers, and why?

- c. What **KEY FEATURES** does your book have (illustrations, tables, new form of presentation, didactic approach, etc.)?

- d. What main benefit will the reader derive from your book?

- e. If your book is a New Edition, how does it differ from the previous one(s)?

ESSENTIAL INFORMATION TO PROMOTE YOUR BOOK:

25. PROMOTIONAL TEXT FOR USE IN CATALOGUE, BACK OF THE BOOK AND OTHER PROMOTIONAL PIECES

- A. Please write a **PARAGRAPH** of about **100-150 words (running text – no bullet points)** describing the **most important SCIENTIFIC features** of your book.

Please avoid a general statement about the state of the subject or the utility to a section of readers.

- B. Please **SUMMARISE** the above description in a maximum of 25 / 30 words about the book as a short description.

26. COMPETING BOOKS AVAILABLE

What other works have been published on this subject both in your country of residence and Internationally?

Title	Author / Editor	Publisher	Year of Publication	Price
a.				
b.				
c.				
d.				
e.				

27. HOW DOES YOUR WORK DIFFER FROM COMPETING TITLES ?

(Please attach separate sheet if required)

- a.
- b.
- c.
- d.
- e.

28. KEYWORDS FOR CATALOGUE INDEXING (MAXIMUM 5 WORDS)

- a.
- b.
- c.
- d.
- e.

29. PLEASE TICK / HIGHLIGHT / UNDERLINE SUBJECTS UNDER WHICH YOUR BOOK SHOULD BE LISTED IN OUR CATALOGUES / WEBSITE:

- | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Chemistry</p> <p>Computer Science</p> <p>Earth Science</p> <p>Engineering
 <i>Biomedical & Environmental</i>
 <i>Chemical</i>
 <i>Civil</i>
 <i>Computers, Electronics & Electrical</i>
 <i>Material Science, Metallurgy & Mechanical</i></p> <p>Environmental Science</p> <p>Life Science
 <i>Agriculture</i>
 <i>Biology</i>
 <i>Botany</i>
 <i>Zoology</i></p> | <p>Management</p> <p>Mathematics
 <i>Algebra</i>
 <i>Analysis</i>
 <i>Calculus</i>
 <i>Combinatorics & Graph Theory</i>
 <i>Differential Equations</i>
 <i>Engineering Mathematics</i>
 <i>Geometry</i>
 <i>Mechanics</i>
 <i>Number Theory</i>
 <i>Numerical Analysis</i>
 <i>Theoretical Computer Science</i>
 <i>Operations Research</i></p> | <p>Medicine
 <i>Biochemistry</i>
 <i>Biomedicine / Biotechnology</i>
 <i>Cardiology</i>
 <i>Community Medicine</i>
 <i>Gastroenterology</i>
 <i>Gynaecology / Gynaecological Surgery</i>
 <i>Immunology</i>
 <i>Neurology/Neurosurgery</i>
 <i>Oncology</i>
 <i>Pharmacology</i>
 <i>Physiology</i>
 <i>Radiology</i>
 <i>Toxicology</i></p> <p>Physics</p> <p>Statistics</p> |
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Any Other Subject:

30. BOOKSELLER SHELVING GUIDE:

Where should the bookseller place your book (e.g. **Main Subject:** Physics **Specialization:** Optics / Lasers / etc.)

- a. Main Subject:
- b. Specialization:

31. REVIEWERS

Please give names and full addresses including telephone numbers and e-mail ids of at least three scientists who could help in reviewing your proposal:

- 1.
- 2.
- 3.

32. BOOK REVIEWS

Indicate (in order of importance) those domestic and foreign journals you feel should receive a copy of the book for review. **Please provide name(s) and address(es) of the editor(s) if available.**

a. Journals Published in your country of residence:

Title	Editor	Address
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b. Journals Published Internationally:

Title	Editor	Address
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33. SUGGESTIONS FOR PROMOTION OF YOUR BOOK TO:

a. Congresses (place/date)

b. Professional societies

c. Any other suggestions.

Date

Signature