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### BOOK PROPOSAL FORM

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Dear Author / Editor,

The acceptance and successful marketing of your book depends on the information you give us. **PLEASE HELP BY COMPLETING THIS QUESTIONNAIRE IN ALL DETAILS** at your earliest possible convenience (typewritten copy is preferred) **restricting yourself to the scientific contents of your book. PLEASE USE ADDITIONAL SHEETS WHEREVER NECESSARY.**

#### 1. TITLE (OR WORKING TITLE) OF YOUR BOOK:

**Subtitle:**

### **ABOUT YOURSELF**

#### 2. NAME AND ADDRESS OF EACH AUTHOR / EDITOR

(In the order in which they should appear in the book)

##### a. Name and Affiliation(s)

Address

Tel: (Off):                      (Res):                      Fax:                      Email:

##### b. Name and Affiliation(s)

Address

Tel: (Off):                      (Res):                      Fax:                      Email:

##### c. Name and Affiliation(s)

Address

Tel: (Off):                      (Res):                      Fax:                      Email:

#### 3. FOR COPYRIGHT AND REGISTRATION PLEASE PROVIDE FOLLOWING INFORMATION ABOUT EACH AUTHOR / EDITOR:

Last name	Middle name(s)	First name	Date of birth	Citizenship
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a.

b.

c.



**18. AT WHAT LEVEL THE BOOK WOULD APPEAL?**

(Please ✓ TICK where applicable)

Undergraduate  Postgraduate  Professional   
Researcher  Industry  Others (specify) \_\_\_\_\_

**19. IF DESIGNED AS A TEXTBOOK PLEASE INDICATE**

a. Course(s):

b. Subject Area(s): Main:

Interdisciplinary:

**20. PREREQUISITE AND CONCURRENT COURSES**

(List the knowledge / skills the reader should have)

**21. IF DESIGNED AS MONOGRAPH / REFERENCE / PROFESSIONAL BOOK**

(Indicate audience who may use the book)

Subject Area(s): a. Main:

b. Interdisciplinary:

**22. WHICH OF THE FOLLOWING GROUPS OF PEOPLE ARE LIKELY TO WANT TO BUY YOUR BOOK? PLEASE INDICATE THEIR RELATIVE IMPORTANCE BY GIVING ESTIMATES IN PERCENT (TOTAL=100%).**

Libraries (Academic/Corporate/Hospital etc.) .....%

Practitioners / Professionals.....%

Scientists / Researchers.....%

Lecturers/Tutors .....%

Graduate Students .....%

Undergraduate Students.....%

Others (please specify) ..... %

**TOTAL.....100%**



**25. COMPETITIVE LITERATURE**

What other works have been published on this subject both in your country of residence and Internationally?

Title	Author / Editor	Publisher	Year of Publication	Price
a.				
b.				
c.				
d.				
e.				

**26. HOW DOES YOUR WORK DIFFER FROM COMPETING TITLES ?**

(Please attach separate sheet if required)

- a.
- b.
- c.
- d.
- e.

**27. KEYWORDS FOR CATALOGUE INDEXING (MAXIMUM 5 WORDS)**

- a.
- b.
- c.
- d.
- e.

**28. PLEASE TICK / HIGHLIGHT / UNDERLINE SUBJECTS UNDER WHICH YOUR BOOK SHOULD BE LISTED IN OUR CATALOGUES / WEBSITE:**

<b>Chemistry</b>	<b>Management</b>	<b>Medicine</b>
<b>Computer Science</b>	<b>Mathematics</b>	<i>Biochemistry</i>
<b>Earth Science</b>	<i>Algebra</i>	<i>Biomedicine / Biotechnology</i>
<b>Engineering</b>	<i>Analysis</i>	<i>Cardiology</i>
<i>Biomedical &amp; Environmental</i>	<i>Calculus</i>	<i>Community Medicine</i>
<i>Chemical</i>	<i>Combinatorics &amp; Graph Theory</i>	<i>Gastroenterology</i>
<i>Civil</i>	<i>Differential Equations</i>	<i>Gynaecology / Gynaecological</i>
<i>Computers, Electronics &amp; Electrical</i>	<i>Engineering Mathematics</i>	<i>Surgery</i>
<i>Material Science, Metallurgy</i>	<i>Geometry</i>	<i>Immunology</i>
<i>&amp; Mechanical</i>	<i>Mechanics</i>	<i>Neurology/Neurosurgery</i>
<b>Environmental Science</b>	<i>Number Theory</i>	<i>Oncology</i>
<b>Life Science</b>	<i>Numerical Analysis</i>	<i>Pharmacology</i>
<i>Agriculture</i>	<i>Theoretical Computer Science</i>	<i>Physiology</i>
<i>Biology</i>	<i>Operations Research</i>	<i>Radiology</i>
<i>Botany</i>		<i>Toxicology</i>
<i>Zoology</i>		<b>Physics</b>
		<b>Statistics</b>

**Any Other Subject:** .....

**29. BOOKSELLER SHELVING GUIDE:**

Where should the bookseller place your book (e.g. **Main Subject:** Physics

**Specialization:** Optics / Lasers / etc.)

- a. Main Subject:
- b. Specialization:

**30. REVIEWERS**

Please give names and full addresses including telephone numbers and email ids of at least three scientists who could help in reviewing your proposal:

1.

2.

3.

**31. BOOK REVIEWS**

Indicate (in order of importance) those domestic and foreign journals you feel should receive a copy of the book for review.

Please provide name(s) and address(es) of the editor(s) if available.

**a. Journals Published in your country of residence:**

Title	Editor	Address
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**b. Journals Published Internationally:**

Title	Editor	Address
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**32. SUGGESTIONS FOR PROMOTION OF YOUR BOOK TO:**

a. Congresses (place/date)

b. Professional societies

c. Any other suggestions.

Date

Signature